

## Message Text

UNCLASSIFIED

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42

ACTION NEA-09

INFO OCT-01 ISO-00 EB-07 /017 W  
----- 045287

R 251218Z APR 75  
FM AMEMBASSY ALGIERS  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 2345

UNCLAS ALGIERS 1037

E.O. 11652: N/A  
TAGS: BEXP, AG  
SUBJ: WTDR

REF: USDOC 06147

1. ALGERIA 2. CNTRY CODE: 721 3. SER.NO. "NA".  
4. CINESON  
4A. CODE 4B. CODE: A 4C. CODE:

5. 17, RUE KHELIFA BOUKHALFA  
6. ALGIERS, ALGERIA  
7CM ESTABL: 1969 8. EMPL: 10 9. SIZE: (20-X) MEDIUM  
10. REPUTATION: (UNK) UNKNOWN  
11. SELLS ITS PRODUCTS IN ALGERIA  
12. REPT. DATE: 04/75  
13A. 38611/235 AGT. DIST.IMP. OF PHOTOGRAPHIC EQUIPMENT  
AND SUPPLIES  
14. CONTACT: MOHAMED AND MOULOUD SKENAZENE  
TITLES: CO-MANAGERS  
15. CABLES: CINESON ALGER 16. TELEX: 52357  
18. FINANCIAL REFS: CREDIT POPULAIRE D'ALGERIE,  
41, RUE DIDOUCHE MOURAD, ALGIERS  
19. TRADE REFS: KODAK, 8-14, RUE VILLIOT, 75580  
PARIS, CEDEX 12, FRANCE; AND BELL AND HOWELL,  
ALPTERTON HOUSE, BRIDGEWATER ROAD, WEMBLEY,  
MIDDLESEX, ENGLAND.  
20. AGENCY REP. OF KODAK, 8-14, RUE VILLIOT, 75580,  
PARIS, FRANCE FOR PHOTOGRAPHIC EQUIPMENT AND SUPPLIES,  
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ACQUIRED 1969; AGENCY REP. OF BELL AND HOWELL,

ALPERTON HOUSE, BRIDGEWATER ROAD, WEMBLEY,  
MIDDLESEX, ENGLAND FOR PHOTOGRAPHIC EQUIPMENT AND  
SUPPLIES, ACQUIRED 1972.

21. CINESON APPEARS TO BE PROSPEROUS COMPANY.  
IT CENTER OF OPERATIONS, INCLUDING SALES, IS IN  
ALGIERS; IT OCCUPIES ONE HALF FLOOR OF A BUILDING  
IN ALGIERS; OWNS WAREHOUSE 5,000 SQUARE METERS AT  
ROUIBA, NEAR ALGIERS, AND OTHER OFFICES IN A  
BUILDING DOWNTOWN. THE CO-MANAGERS ARE THE BROTHERS  
MOHAMED AND MOULOUD SKENAZENE. ACCORDING TO MR.  
MOHAMED SKENAZENE, THE STATE MONOPOLY HAS CAUSED A  
DROP IN SALES FOR TWO YEARS; IN 1972: 7,000,000 DA,  
1973: 4,500,000 DA AND IN 1974: 3,000,000 DA  
(DA MEANS ALGERIAN DINAR, \$1: 3,60 DA).  
BECAUSE OF THIS, CIENSON IS SEEKING OTHER PRODUCTS  
FROM A.B. DICK COMPANY. THE EMBASSY THINKS THE SUBJECT  
IS GOOD TRADE CONTACT FOR US FIRMS.

22. PREPARED BY F. HASSEN-KHODJA; APPROVED BY:  
R.D. FLACK, AT AMERICAN EMBASSY ALGIERS, ALGERIA.  
PARKER

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 25 APR 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
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**Disposition Reason:**  
**Disposition Remarks:**  
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**Film Number:** D750146-0370  
**From:** ALGIERS  
**Handling Restrictions:** n/a  
**Image Path:**  
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**Legacy Key:** link1975/newtext/t19750414/aaaaamsa.tel  
**Line Count:** 81  
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**Subject:** WTDR  
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